

PRESENTATION OF THE PINORD OWL CONSERVATION PROJECT

Yesterday, Wednesday, 20th July, 2016 Pinord presented its owl conservation project at its Muntanyans estate vineyard, located near the village of Castellet i Gornal.

Pinord is working closely on this new project with the World Nature Foundation, an independent NGO which is dedicated to nature conservation and its dissemination, education, as well as environmental awareness. Based on this concept, the Muntanyans vineyard estate has become a private nature reserve. This protected area, planted with organically and biodynamically farmed vineyards will be where environmental studies will be carried out and different species of animals and plant life will be protected, especially those that are on the endangered species list.

The conservation project was inaugurated in this new private nature reserve and was attended by the public. The presentation was introduced by Mireia Tetas, who is responsible for the project and is also the third generation of the Pinord family. This was followed by a detailed explanation given by Antoni Carulla, chairman and CEO of World Nature. The speeches were concluded by Ferran Miralles, Director General of Environmental Policy of the Catalan Autonomous Government. He spoke about private initiatives such as the Pinord project that help to preserve natural areas as being essential tools for achieving goals beyond the realms of the public sector and which get the public in general involved.



From left to right: Ferran Miralles, Antoni Carulla & Mireia Tetas

Pinord's new line of NOX wines (taken from the latin word for night) was also introduced during the event. A percentage of all sales of these wines will be used to protect this and other World Nature projects. In this way, everyone who wishes to take part in this noble cause is welcome to do so and will be helping directly.



To conclude the event, three owls were set free: a barn owl and two European scops owls. These birds were brought from the Torreferrusa Animal Recovery Centre. The vet, Conxa Millàn from this public recovery centre was in charge of setting the owls free.



One of the European scops owls



Mireia Tetas with a freed barn owl



The freed barn owl

Around fifty people attended the event, most particularly Joan Josep Tetas, general manager of Pinord winery, Miquel Delgado, mayor of Castellet i La Gornal; Gabriel Esquius, CEO for Forestal Catalana (a public company which manages the Catalan Government's Animal Recovery Centres); Francisco Fernández, director of Forestal Catalana.